

## Why should I use this name badge?

This badge is less expensive than the Primo badge  
It is the lowest priced badge in the industry.

# Primo-Lite

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PLS (Silver 1.125" x 2.125")



PLG (Gold 1.125" x 2.125")



PLW (White 1.125" x 2.125")



**Description:** "Full Color Digital Imprint"  
**Process:** Full process color, clear overlay protection  
**Material:** .030 PVC plastic  
**Set-Up Charge(s):** One time set up charge \$40.00(g)

**Shipping Notes:** 24 hours on most reorders. 3 days on most new orders.  
 Larger quantities may need more time.  
 (Production begins after proof-approval). For SUPERFAST SERVICE (less than 3 days) add 50% of badge & holder price.  
 Call for availability of SUPERFAST service on larger quantities.

**Additional Notes:** No white imprint. PMS process color matching available (VECTOR ART ONLY). Exact PMS match cannot be guaranteed.  
 No flood coats available. No charge for additional colors.  
 Second side imprint available for \$1.00(c) per badge.

### Swivel Bulldog Clip



Upgrade your badges!  
Only \$.50(c)

See Pg.17  
for optional holders

### Optional Holders

### Size(s)

Size  
1.125" x 2.125"

Imprint Area  
1.0" x 2.0"

Full Bleed  
No

### Material Colors

.030 PVC plastic (IN STOCK)



White



Gold



Silver

\* Re-Orders Only

(c) Pricelist	3*	10	25	50	100	250	500	1K	2500	5K
Logo only	5.77	3.59	3.19	2.44	2.02	1.59	1.45	1.22	1.18	1.16
Up to 3 lines of Imprint	8.17	5.44	4.97	4.22	3.80	3.37	3.23	3.00	2.96	2.94